

Volume 8

Spring 2022

Sage Real estate co.

KEEP IT LOCAL

When it comes to small communities in the San Diego Backcountry, none are as unique as Julian. Most people associate Julian with apples, pies, specialty shops and tourism. There is much more to Julian than just tourism the and attractions. Behind the scenes of downtown Julian are residents trying to

(continued on page 2)

Inside: Local Resource Guide And More!

(continued from cover page)



"keep calm and carry on" with everyday lives. Homeowners often need home services such as plumbing, septic, electrical or other home repairs. Residents need veterinary/animal services, medical care, auto repair and various other services, just as

residents in the city do. These are services and amenities which can be found locally. Just as the "Main Street" shops and restaurants depend on tourism, businesses offering services and amenities depend on locals.

Local service providers know and understand the idiosyncrasies of the backcountry that may evade down the hill providers. When you are looking for a service, look close to home first. Supporting local businesses, whether service related, retail or food, helps support the local economy and the community.

For a list of some local providers, please see page 7 of this issue of The Julian Sage. If you know of a local provider that is not on the list, please let us know by calling 760.765.1776 or emailing <u>info@SageRealEstateCo.com</u> and supply us with the service provider's information so we can include them on our future resource lists. At Sage Real Estate Co., we try to support local. We hope you will, too.

BENEFITS OF LIFE IN A SMALL TOWN Less traffic and pollution Independent businesses Fresh air The stars Natural scenery Unique art Slower pace of life Small town hospitality More opportunities to be involved



Why You Should Be Using The Sage Team To Sell Your Home

Recently there has been a trend in the real estate industry away from the model of individual agents representing residential listings. Increasingly brokerages are moving to a "team model." This is understandable considering the complexity of selling a home that can include a high level of skill in presentation, advertising, photography, copy writing, current pricing strategies that may allow a seller to make more money, California requirements for seller disclosures that protect sellers after a sale from potential lawsuits, other negotiations that will result in win-win situations for sellers and buyers that will lead to a smooth and happy closing. A great independent agent can be good at all of these things, but if they are representing more than one seller

at a time, they rapidly become overworked and more likely to make mistakes that can cost a seller money or even cause an escrow to cancel. Few agents have the expertise needed in all areas of a transaction to do an excellent job.

When Sage opened its doors in 2013 the goal was to become the best real estate team possible to provide outstanding service to clients. The idea was to find licensed agents who had the specialized skillset needed to focus and become very accomplished at their particular role in a real estate transaction. In over nine years in business, Sage has carefully chosen four specialized team members.



• Patti Thornburgh is the marketing specialist. She maintains the Sage website where each property has its own page of photos and information, produces the *Julian Sage* newsletter that focuses on the value of or community and features Sage listings within our amazing community. Patti is skilled at making property fliers and mailers for our listings. The list of her contributions is long as the primary advertising resource for Sage's real estate listings.

• Julie Degenfelder, who has many years in the hospitality industry brings unequalled people skills to Sage. She is also highly detailed and has systematically and diligently learned the California requirements for Real Estate Sales Disclosures. A complete and accurate disclosure package is extremely important to protect sellers from a lawsuit after the close of escrow. Julie puts together the packages and helps sellers have all their i's dotted and t's crossed.

• Carre St. Andre is our softspoken powerhouse negotiator! She received specialized training from the National Association of REALTORS[®] and certification as a Negotiation Expert. When our sellers receive an offer, and often multiple offers, Carre is unsurpassed at comparing those offers and helping sellers in the nuances of drafting an agreement that works for all parties.

• Richard Loomis has a very strong background in, and enjoys, sales. In his first six months at Sage, he has outperformed the national average of real estate agents by tens of thousands of dollars. However, he is not pushy, and he honors his role as a fiduciary to always put his clients' best interest at heart. Richard is a Sage "outside" agent. When he is not out with clients, he schedules and attends sales-related inspections, does drone photography, schedules photo sessions with professional photographers, puts up Sage signs and monitors showings.

• Juli Zerbe is the team leader with 24 years of real estate experience. Juli collaborates with the team on pricing strategies that will support our clients' property pricing. She mentors each member of the team to encourage excellence in customer service and personal growth, both as individuals and professionals.

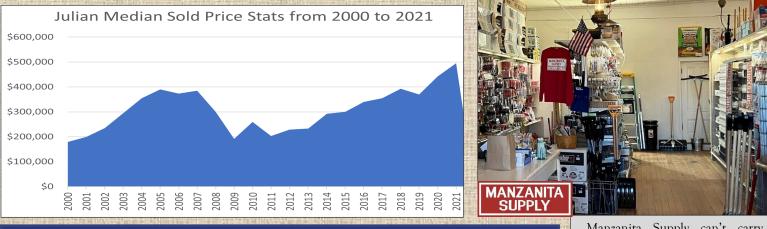


When it comes time to sell your home, there are abundant reasons to hire a team. With the Sage team, each member brings in specialized abilities to make selling your home as trouble-free as possible.

FEATURED BUSINESS: MANZANITA SUPPLY: HARDWARE AND SO MUCH MORE

When Ryan and Krystin Hunter moved to Cuyamaca Woods about three years ago, they learned firsthand through the experience of building their home how inefficient it is to head down the hill for hardware related items. When pandemic hit, it became clear how important it was for Julian to have services that could support the community. Equipped with this knowledge and determination, and no retail experience, they contacted Save Our Heritage Organisation and worked out a lease agreement. Ryan and Krystin soon started a hardware supply business from the ground up, opening the doors in January 2021. The couple's goal was to build a store the two of them would enjoy shopping in and hoped others would feel the same.

Fast forward to Spring 2022. Manzanita Supply is turning a new leaf as Ryan and Krystin pass the torch to new owners. Coming into the business with a similar story to the Hunters are new owners David and Cindy Burns. Moving to the area just a year ago and doing a refurbish on a home, the Burns also appreciate the importance of having a local hardware store. Starting with the same determination and experience, David and Cindy are excited to be a part of the community as they continue Manzanita Supply.



Julian Median Home Listing and Sold Stats from											
<u>2000 to 2021</u>											
Year	Number of home sold each year	Median List Price	Median Sold Price	% List Price Obtained	\$ Difference Median List Price from Previous Year	\$ Difference Median Sold Price from Previous Year	% Difference Median List Price from Previous Year	% Difference Median Sold Price from Previous Year			
2000	79	\$181,000	\$179,125	99%	-	-	-	-			
2001	76	\$203,000	\$200,000	99%	\$22,000	\$20,875	12%	12%			
2002	96	\$249,000	\$235,000	94%	\$46,000	\$35,000	23%	18%			
2003	88	\$299,949	\$295,000	98%	\$50,949	\$60,000	20%	26%			
2004	103	\$365,000	\$355,000	97%	\$65,051	\$60,000	22%	20%			
2005	82	\$405,000	\$390,000	96%	\$40,000	\$35,000	11%	10%			
2006	68	\$409,500	\$373,750	91%	\$4,500	(\$16,250)	1%	-4%			
2007	58	\$399,000	\$384,900	96%	(\$10,500)	\$11,150	-3%	3%			
2008	44	\$309,900	\$300,000	97%	(\$89,100)	(\$84,900)	-22%	-22%			
2009	60	\$202,400	\$191,625	95%	(\$107,500)	(\$108,375)	-35%	-36%			
2010	50	\$277,000	\$259,450	94%	\$74,600	\$67,825	37%	35%			
2011	56	\$224,950	\$203,500	90%	(\$52,050)	(\$55,950)	-19%	-22%			
2012	92	\$243,950	\$229,000	94%	\$19,000	\$25,500	8%	13%			
2013	84	\$247,400	\$233,000	94%	\$3,450	\$4,000	1%	2%			
2014	75	\$285,000	\$292,000	102%	\$37,600	\$59,000	15%	25%			
2015	90	\$321,500	\$300,000	93%	\$36,500	\$8,000	13%	3%			
2016	78	\$351,500	\$340,000	97%	\$30,000	\$40,000	9%	13%			
2017	114	\$367,000	\$355,000	97%	\$15,500	\$15,000	4%	4%			
2018	82	\$399,000	\$392,500	98%	\$32,000	\$37,500	9%	11%			
2019	77	\$375,000	\$369,500	99%	(\$24,000)	(\$23,000)	-6%	-6%			
2020	128	\$442,500	\$442,500	100%	\$67,500	\$73,000	18%	20%			
2021	135	\$503,000	\$495,000	98%	\$60,500	\$52,500	14%	12%			

Manzanita Supply can't carry everything needed for backcountry life, but they do try to carry things needed the most. Plumbing and electrical supplies have been the main focus for stock. A variety of tools, gardening supplies, sewing notions and locally-made items are some of the items that can also be found in the store. Visitors seem to enjoy the "old-time general store" feeling and are often surprised what they can find. Local business has been consistent and growing steadily. If you haven't visited the store yet, you are missing out!

Located in the historic Santa Ysabel General Store at the intersection of Highways 78 and 79, the store is situated at a crossroads for area communities, including Wynola, Warner Springs, Santa Ysabel, Ranchita and Julian. Be sure to stop by and welcome David and Cindy and help support local!

30275 CA-78 Santa Ysabel, CA 92070 4.9 Stars on Google Reviews

Manzanita Supply

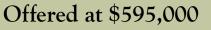
Page 3

KENTWOOD IN THE PINES

Beautifully situated on a large 2.3-acre parcel in the Kentwood neighborhood within the Majestic Pines Water District. Single owner home built in 2011 and has the highly desirable combination of views and usable terrain. This 3 bedroom/2 bath, 1516 sq. ft. two-story home is just a short drive from the town of Julian and



other needs. On the lower level in back of the house, there is an open area that has been vented for heat and ac should you wish to enclose. The property is at the end of a road so very light traffic if at all. Don't miss the opportunity to be close town with plenty of space.





surrounding recreational back country activities. The main floor plan offers abundant natural light and sweeping views. In the living room, enjoy the large fireplace on a cold winter day or linger over your morning cup of coffee and take in the views while sitting on your deck. On the main floor you will find the master bedroom and bath. On the lower level you will find two bedrooms, full bath and an additional space for storage or

NOT CHOOSING TO SELL? SAGE REAL ESTATE CO. **OFFERS PROPERTY** MANAGEMENT SERVICES

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- Thorough Tenant Screening
- Helpful Exterior Monitoring of Rentals
- **Timely Electronic** Payments

We strive to protect your investment and build your equity while Providing a courteous professional experience for you and your tenants.

Call 760-765-1776.

Not going to rent? We will maximize your profits on a sale!

IN YOUR BACK YARD: DAY TRIP IN THE BACKCOUNTRY

WARNER-CARRILLO RANCH HOUSE Only 19 miles west of Julian and just off of Highway 79 you will find the

Warner-Carrillo Ranch House. Built in 1857, it served as the Butterfield Stage Stop. The house has a rich history, including being California's first regular overland stage connection with St. Louis.

The adobe ranch house was added to the Save Our Heritage Organisation's (SOHO) "most endangered" list in 2000 as the "most important unprotected historic site in San Diego County." In June, 2013, after raising funds for the restoration, SOHO celebrated the Grand Reopening of the Warner-Carrillo Ranch House.

The restored Warner-Carrillo Ranch House is open on Saturdays and Sundays from noon to 4 PM with tours of the ranch house and grounds. It is highly



suggested that you call ahead to be sure there are no closures due to weather or winds. Take a day trip and visit this wonderful piece of our Backcountry's backvard.

> Photo by Bruce Coons **Courtesy of Save Our Heritage Organization**

29181 San Felipe Road, Warner Springs CA 92086 (619) 297-9327 Open: Saturdays & Sundays · 12-4 pm Admission: \$5 Adults; \$4 Seniors (65+) & Children (6-12); Free 5 & under Please call ahead to verify the Warner-Carrillo Ranch House is open.

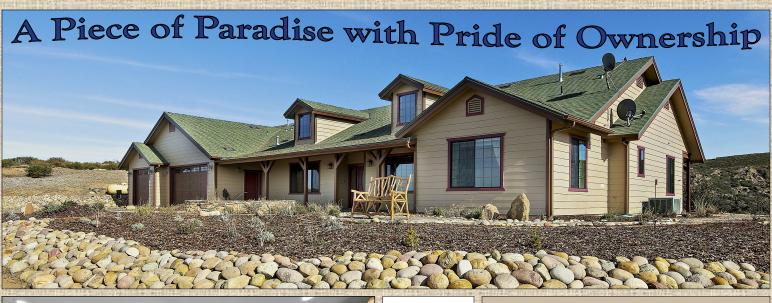
REASONS TO USE A LOCAL AGENT WHEN SELLING YOUR BACK COUNTRY HOME

Home sales in the back country have many characteristics added to them that homes in the city do not. Local agents know these aspects and know how to protect the seller with providing inspections which out of area agents often do not know about. Out of area agents are often not familiar with many aspects of life in the back country.

- \Rightarrow We know about wells, water districts and septic systems.
- \Rightarrow We know about the local housing market, its history, and the neighborhoods.
- \Rightarrow We know local lenders, insurance providers, and local resources, including who to call for specialty work, repairs, information, and other resources.
- \Rightarrow We know about weather conditions, power outages, and back country life in general.
- We know and appreciate nature and how to help \Rightarrow homeowners encourage or discourage wildlife and stay safe living around wildlife.

WHY USE A LOCAL AGENT? BECAUSE WE KNOW.







Striking alder cabinets are enhanced with rough-edged granite countertops while the matching alder island is accentuated by a butcher block top. Dual dish drawers accompany the granite sink, while an appliance station supplements storage space. High end stainless steel appliances complete the work area of the kitchen.



Additional features of this remarkable home include solid wood doors, built-in queen Murphy beds with storage, zoned heating, water filtration and alarm systems, a private well and water tank. Landscaped with indigenous drought-tolerant plants the grounds are as meticulously maintained as the home itself.



For additional information, photos and a video of this magnificent home, please visit the Sage Real Estate Co website or scan

the QR code.

Built with comfort, function and beauty in mind, this 2,844 square foot ranch style home on 22 acres in Cuyamaca Meadows features 4 bedrooms, 2.5 baths and an oversized 3 car garage. The split floor plan offers privacy for the primary bedroom and ensuite at the same time providing abundant space for guests and entertaining.



Hickory wood floors create a warm atmosphere throughout the home. A majestic carved eagle mantle balances the custom rock and brick fireplace. Picture windows offer beautiful glimpses of local wildlife and panoramic views of area mountains from every room while bringing in rich natural light.



Offers entertained between \$1,850,000 and \$2,150,000



THE JULIAN PIONEER MUSEUM

In 1952, the Julian Womans Club initiated the Julian Pioneer Museum. Collaborating with the County of San Diego, the Womans Club prompted the rebuild of the old Treshel Blacksmith shop, which is the core of the building.

The Museum is important to the community of Julian, offering a glimpse of early days in the backcountry. Tourists come from all around to enjoy the museum, often, expressing it is one of the best museums they have ever visited.

From a mail delivery buggy to clothing, from old photos to

mounted local wildlife, the museum offers something interesting for everyone who pass through the doors. Visitors can get a impression of life from the beginning of Julian. Many marvel at the tools and utensils used "back in the day" while others admire the elegance of the lace collection in "an old west town."

The Pioneer Museum has always been supported through the efforts of volunteers. Although some volunteers work with the public, there are other tasks that can include labeling and preparing objects for display and helping with publicity. If you'd like to learn some Julian history or just have some fun volunteering, stop on in to the museum. There is no entrance fee, but donations are encouraged.



If you have visited in the past, make a return visit as displays have changed. You will be delighted to see new displays of Julian history. Become a volunteer, support the museum, Julian history and the community. If you are new to the community and want to be more involved and get to know people, consider becoming a volunteer.



Julian Pioneer Museum 2811 Washington Street (760) 765-0227 Please call ahead to be sure the museum is open. julianpioneermuseum.org Google Rating: 4.4 Stars with 87 Reviews. Be sure to visit the Grosskoph House, Stageline Museum and the Julian Historical Society 1888 School House!

VOLUNTEER SPOTLIGHT: DAVID LEWIS

In 1887, a newspaper man gave a Pennsylvania gentleman a ride from a San Diego hotel to Julian on his wagon. 112 years later, the gentleman's great grandson started on an endeavor that would change his life and make known more about the history of Julian than just "a gold mining town."

David Lewis is widely known to be Julian's historian, but he didn't come by the title easily or naturally. He took Julian's history for granted until a family tragedy led him to the Julian Cemetery and the discovery that there were no good markers to lay out graves with. That realization led him to surveying the entire cemetery,



mapping it and researching families represented within the cemetery. That research led to his book, "Last Known Address," a history of the cemetery and the people buried there.

Research is just part of David's volunteerism. He has given presentations to historical societies, archaeological groups, and schools. Busy is a good way to describe David. Currently he serves as docent and curator for the Julian Pioneer Museum. In addition, he is working on two restoration projects from Banner: a two stamp gold mill (a used to crush ore and extract the



metals from the ore) and a Foos engine-hoist. Wait! There's even more! He also sits on two Board of Directors (the Julian Pioneer Museum and the Julian Cemetery) and volunteers with the Julian Historical Society on a variety of projects. David's career as a civil designer falls right in place with his found passion of history, giving him the opportunity to volunteer in other historical projects in San Diego County (San Diego State University archaeological projects at the Whaley House and the Nate Harrison site).

David Lewis may just be on to what the community needs. Become involved. Give to the community in a cause that you believe in and find interesting. It just may fulfill your life!

JULIAN AREA RESOURCES

1	ULIAN	AREA RESOL	RCES	· · · · · ·		
AIR CONDITIONING & H	HEATING	HANDYMAN SERVICES		ROCK WORK/	$\overline{\mathbf{C}}$	
Air Direct Heating and A/C		Brian Denny	760.212.4954	<u>MASONRY</u>	Sage	
Lic # 891200	760.788.9339	Richard Riveria	760.213.3546	Guillermo Lopez 760.504.8842	0	
Kites Quality Heating Air	858.486-0803	Roger Spillman	858.705.7731	Richard Riveria	REAL ESTATE CO.	
Quick Response A/C Lic # 889750 619.301.3694		HOME PROJECTS, DEMO	OLITION	760.213.3546		
<u>CHIMNEY SWEEF</u>		AND REMOVAL		TOWING		
The Pott Belly Shop	760.789.4567	Richard Rivera	760.213.3546	RBS Towing	760.789.0086	
		JULIAN BRANCH LIBRARY		S & R Towing 760.547.1719		
CONSTRUCTION		1850 Hwy 78	760.765.0370	TREE SERVICES/REMOVAL		
/GENERAL CONTRAC	<u>TORS</u>	MEDICAL SERVICES		Green Tree Forest Service Lic # 944489	760.519.9462	
Dave Baker Contractor Lic # 816406	760.519.0859	San Ysidro Health	760.765.1223	The Julian Tree Company	10000 1707 102	
Larry Noble Construction	100151710057	Brian Denny, Chiropractor	760.212.4954		975/760.271.9585	
Lic # 602654	760.765.2363	PAVING		VETERINARIAN SERVICES		
Muse General Contractor		Julian Asphalt		Julian Animal Hospital	_ / _ / _ / /	
	4/619.895.4553	Lic # 995342	619.201.2361	2907 Washington St, Julian	760.765.0500	
Steve Goddard Construction Lic # 600065	760.535.5051	PLUMBING		High Valley Veterinary Hospital 1029 D St, Ramona	760.788.6250	
ELECTRICAL		Frontier Plumbing Lic # 811387 760.789.1469/760	271 6636 (cell)	VCA Adobe Animal Hospital		
Gus Garcia Electrical Service		Haworth Plumbing	.271.0050 (ccii)	218 Etcheverry Street, Ramona	760.654.8033	
Lic # 678670	760.271.0166	Lic # 611047	760.789.5119	VISITOR AND LOCAL IN	FORMATION	
Optimal Electric	(10.000.05.10	Ken Sweet Plumbing Inc.		Julian Chamber of Commerce	760.765.1857	
Lic # 107704	619.993-2742	Lic # 953806	760.765.0399	WATER QUALITY		
Sunnydale Electric Lic # 777884	760-789-2165	POWER COMPAN		Hague Quality Water		
	TTE WODZ	SDG&E Emergency Outage	800.411.7343	Lic #415453	760.789.5010	
EXCAVATION/GRADING/S		PROPANE		Oasis Utility Service 760.496.4882 WATER UTILITIES		
Bruce Strachota Heavy Equipment 619.972.0152		Allstate Propane	760.244.9160	H & J Water Company	760.271.9083	
Stanley Backhoe;		Kamps Propane	760.789.7079	Harrison Park Mutual Water Di		
CSL# 617955	760.765.1521	ProFlame 760.765.9005		Harrison Park Mutual Water District 760.765.2969		
FENCING		Ramco (portable tank refills) 1913 Main St., Julian	760.765.0774	Julian Community Service Distr	ict - Townsite	
Alpine Fence Lic # 602530	619.659.9320			760-765-0483		
Ramona Fence, Inc.	019.039.9320	REAL ESTATE CONSULTIN		Majestic Pines Community Service District – Kentwood I & II and Whispering Pines		
Lic # 534592	760.788.1538	Sage Real Estate Co.; CalDRE #01	238746	760.765.0532/Emergency 1.800.790.9211		
FIRE STATIONS		1934 Main St. 760.765.1776		North Peak Mutual Water Co Cuyamaca Woods		
CalFire Julian Station 50 (Burn Pe	rmits)	SEPTIC SERVICE	-	765.760.0213		
1587 Hwy 78	760.765.0511	A1 Septic Services	760.567.7224	Pine Hills Mutual Water Company - Pine Hill 760-765-1243/7654		
SD County Fire Authority Station 3407 Hwy 79	56 760.765.2885	Alpine Drainage Systems, Inc. Lic # 397304	610 743 2150	Wynola Water District - Wynola		
FLOORING	100.109.2009	Stanley Backhoe	019.749.2190	760-765-4872		
All About Carpet	760.504.8587	CSL# 617955	760.765.1521	Cuyamaca Water District - Lake Cuyamaca Area		
Julian Interiors	100130110301	Waples Construction & Septic			760-315-1070	
Lic # 596150 760.76		Lic # 786689 760.789.5791/760	.644.0815 (cell)	WELLS & PUMPS		
GARBAGE/RECYCLING	SERVICE	SURVEYING, LAN		Heritage Well Service Lic # 813456	951.763.2210	
Ramona Disposal		<u>PLANNING & SEPTIC LAYOUTS</u>		Sexton Pump		
324 Maple St, Ramona	760.765.2901	Patrick Engineering and Surveying	760.765.1343	*	60.533.7940 (cell)	
			10011011010			

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SAGE REAL ESTATE CO. **PO Box 621 JULIAN, CA 92036**

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